

Milos Belcevic

Snr Product Manager

mbelcevic.me
[linkedin.com/in/mbelcevic](https://www.linkedin.com/in/mbelcevic)
hi@mbelcevic.me
+38163448335

15 SECOND BIO:

Product manager, author and maker. Currently works as a senior product manager at Clarivate and at Toptal. Wrote a book on applying product management to life. Built, reshaped, and scaled numerous digital products for clients ranging from an MIT startup to international corporations. Spoke at TEDx and many agile and product conferences.

EDUCATION

MSc in Engineering Management, *Singidunum University*, 2017 – 19, Belgrade, Serbia; GPA: 9.75/10

MSc in Marketing & Communication, *Rome Business School*, 2016 – 17, Rome, Italy; GPA: 25.6/30

BA in Scandinavian Studies, *Belgrade University*, 2011 – 16, Belgrade, Serbia; GPA: 8.12/10

CERTIFICATIONS AND COURSEWORK

Senior Product Manager Certification™, *Product School*, Aug 2022

Certified AI Product Manager (AI Product Manager Nanodegree Program), *Udacity*, Jun 2022

Certified Data Product Manager (Data Product Manager Nanodegree Program), *Udacity*, since Oct 2021

Certified Scrum Professional® – Product Owner, *Scrum Alliance*, since Sep 2020

Certified Kanban Professional, *Kanban University*, since Dec 2020

Certified Large-Scale Scrum Practitioner, *LeSS Company*, since Dec 2019

Certified ScrumMaster®, *Scrum Alliance*, since Apr 2018

Certified E-Business & Internet Marketing Manager, *IT Academy*, 2015

Opportunity Mapping course, *Product Talk Academy*, 2022

Defining Outcomes course, *Product Talk Academy*, 2022

80/20 Product Ownership course, *Humanizing Work*, 2021

WRITING, SPEAKING, SIDE PROJECTS

2023 – “Product Bites for Better Life” creator

Product management principles and frameworks applied to personal life, explained in short videos. (www.productbites.me)

2023: Book Author

Author of a book on applying product management to life – Build Your Way (www.buildyourway.me)

Since 2017: International speaker

Spoke at 15+ product and agile conferences (e.g. *BA-Istanbul*, *Product-Led Summit Amsterdam*, and *ACE!*)

2017 - 2021: Innovation and tech journalist for CorD Magazine

Did over 20 interviews with leaders from companies like Google, IBM, Alibaba Group, and Viber.

2016 - 2022: Founder and director of Publishing house Story Smithery (Kovacnica Prica)

Published over 15 books translated from Norwegian, Finnish, English and Danish. Collaborated with embassies, and universities, and organized over 30 events such as book promotions.

PROFESSIONAL EXPERIENCE

- Snr Product Manager**
Nov 2022 –
Clarivate
Belgrade, Serbia
Working on the internal team in charge of API powering shared capabilities across a portfolio of 10+ IP management software solutions, handling millions of records and being used by Fortune 100 companies.
- Product Owner**
Jun 2022 – Nov 2022
Clarivate
Belgrade, Serbia
Owning the product backlog, leading all product-related agile events for the team of 20 members, aligning the sprint-based goals with quarterly and yearly strategy, and collaborating closely with engineering, delivery, and business stakeholders.
- Product Manager,**
Toptal
March 2022 –
Remote
Working as a product expert for a variety of clients, on product discovery and delivery, innovation, and leading and/or coaching in-house product teams.

Toptal is an elite global network – of the thousands of applications Toptal sees each month, typically fewer than 3% are accepted.
- Chief Product Officer,**
Stealth Startup
Dec 2021 – Apr 2022;
Remote;
Stockholm HQ
Worked for a Swedish startup building a portfolio of productivity and collaboration tools based on time-tracking and work-pattern recognition for companies and high-performing individuals.

The founder decided to pivot into an HR and recruitment agency. As I wanted to focus on product work, rather than building up a services team, I left to pursue other opportunities.
- Product Specialist,**
Various Clients
Aug 2020 – Dec 2021;
Remote
Worked independently for multiple organizations with digital B2B, B2C, and B2G solutions in health tech, fintech, IP, HR, HSE, legal, cloud management, and security. Over 3000 billable hours. Selected projects:
- Product Owner at MIT Startup Nanoramic® Laboratories** (6-mo project)
Owned several modules for in-house ERP, and worked with executive stakeholders for each area (IPMS, HR, accounting, etc.). Led product team of 15-20 people; rehailed and refined the backlog to support the new mission and vision, closely working with the CEO.
- Product Manager at Healthtech startup Graphium Health™** (1-mo project)
Intensive work on the (pre-)payment collection feature to expand the current offering, implemented in over 350 facilities in the US. Including, user interviews, stakeholder management, fully documenting the feature (value proposition, scoping, roadmap and user stories; mockups and user flow etc.)
- Product Manager at Crowdbotics** (multiple projects, 18 mos)
Low-code and managed app development ecosystem, with clients like Facebook, Uber, Berkley and U.S. Air Force. Led distributed, cross-functional agile teams of 4-8 members serving different clients from various industries, including two of the company's top 5 clients at the time.
- Product Launch for crowd investment startup powered by BDO** (6-mo project)
Worked with the leadership to launch the first crowd investment platform in Serbia, educating local startups and investors, and supporting product and marketing efforts.

<p>COO and Product Lead, <i>Opinodo</i> Feb 2017 – Aug 2019; Remote; Belgrade HQ</p>	<p>After setting up the team in Belgrade, around 80% of my work focused on developing the Opinodo ecosystem, and maximizing value around online survey / market research B2B and B2C platforms we have been developing.</p> <p>Main activities:</p> <ul style="list-style-type: none"> ● Finding new revenue streams and expanding the existing ecosystem ● Product / Market fit and Business Model Innovation ● Managing product vision, roadmap and strategy for the whole organization ● Negotiating and coordinating integrations with new partners ● Overseeing and organizing launch of different products, panels and brands ● Setting up all major processes (Payments and Billing, Hiring, Agile Software Development, Support, Sales and Partnerships...) ● Leading a team of 8+ in-house employees, and a network of 15+ freelancers <p>Main achievements:</p> <ul style="list-style-type: none"> ● 5x growth in complete surveys per month ● 3 new Market Research partners integrated ● 10+ countries launched ● 3x higher Earnings per Active User
<p>Startup Ambassador, <i>Teamcubate</i> Jul 2017 – Sep 2018; Belgrade HQ; Copenhagen HQ</p>	<p>Teamcubate was started by one of Opinodo co-founders where I worked as COO, its goal was to build a hub for startups and growth companies by building and retaining remote teams in Belgrade.</p> <p>Helped in the early stages of the company: setting up the first office, processes and infrastructure (legal, payroll, and compliance; internal and external communication; recruitment and HR/retention); leading hiring (from 1 to 25 employees in <6 months); leading promotion in the local tech scene and developer communities.</p>
<p>Marketing Specialist, <i>Various Clients,</i> May 2015 – Feb 2017; Remote</p>	<p>Worked for Norwegian market, on product marketing, content marketing, social media and SEO, for numerous B2C and C2C e-commerce startups such as:</p> <ul style="list-style-type: none"> ● letgo (the world's largest marketplace for used goods; \$375M raised); ● Cuponation (discount and coupon leader in Europe present in 15+ countries with e-commerce with 10k+ brands; \$10M raised); ● Delticom (Europe's largest e-commerce for car tires present in 30+ countries with 600+ brands and 10M+ customers). <p><i>*Stats are public from the period I worked there.</i></p>
<p>SEO Manager, <i>MyTrendyPhone,</i> Mar 2014 – May 2015; Belgrade HQ</p>	<p>On- and off-site SEO, analysis, and analytics. Helped rank in the top 3 results for Norwegian for the most competitive keywords for iPhone and flagship Samsung models; and generally in top results for mobile equipment and repair. MyTrendyPhone was the leading e-commerce for mobile equipment in Scandinavia at the time.</p>
<p>DC&L Associate, <i>Microsoft,</i> Oct 2013 – Mar 2014; MDC Serbia</p>	<p>Worked a part-time, student job in data labeling. This sparked my love for technology. Fun fact: the project supported later-launched exciting OCR features and products (Microsoft Lens).</p>